

# We're not neutral when it comes to protecting our planet.

That's why the Navigator Universal CO<sub>2</sub> Neutral supports an offseting project that is taking place in Portugal, in order to keep its carbon footprint completely neutral, from forest to consumer.

## So, how do we make it work? Simple.

As **pioneers in large–scale carbon offsetting projects**, through forest pine plantations in Portugal, we have teamed up with specialists in order to achieve the most serious results.



Firstly, we use CEPI's (Confederation of European Paper Industries) carbon footprint framework for paper and cardboard products – The 10 Toes – which is the methodology used by most European paper makers.

This program consists of 10 steps, each of them **analysing a different stage** of the production process and its **carbon footprint**.

Learn more about CEPI's framework







We also used the **European Association of Graphic Paper Manufacturers** (EURO-GRAPH) methodology and conversion factors based on **CEPI guidelines**, which provide a **real and accurate carbon footprint** in kg or g CO<sub>2</sub>.



Finally, we had the audit performed by **Ecoprogresso**, a Portuguese consultant specialized in climate change, energy and carbon management, who **certified our offset project**.



#### Why are we doing this? Because our climate is changing. And that's a fact.

According to MIT, if we don't act now, our planet will reach an increase of 5.3° in its average temperature by 2150.\*

Actually, a report from the Intergovernmental Panel on Climate Change (IPPC)\*\* shows that **temperatures** are rising even faster than expected, while also highlighting the long-term effects of increased CO<sub>2</sub> in the air.

### With that in mind, we created our own tree plantation programs. And these aren't just on paper...

For starters, the afforestation of 3.8 hectares of land in Celorico de Basto, Paredes and Algergaria a Velha, all in northern Portugal, with an average planting density of 1,200 plants per hectare, is being carried out by Navigator. These pine trees will grow for 45 years.

The project will enable Navigator to **offset the emissions** associated with the initial production of the Navigator CO2 Neutral. The same exact world-class paper, now with neutralised carbon footprint.

#### What's in it for businesses?

Nowadays, more and more companies and businesses are embracing a greener conscience, particularly concerning carbon neutrality.

The ability to communicate your climate-neutral efforts and sustainability approach both internally and to your customers is a key advantage along the entire value chain, all the way to the end consumer.















<sup>\*</sup>Energy and Climate Outlook (MIT), 2015.
\*\*Sixth Assessment Report of the Intergovernmental Panel on Climate Change (IPPC), 2021.